

## analytica 2010 off to a Good Start: World's Leading Trade Fair More International than Ever

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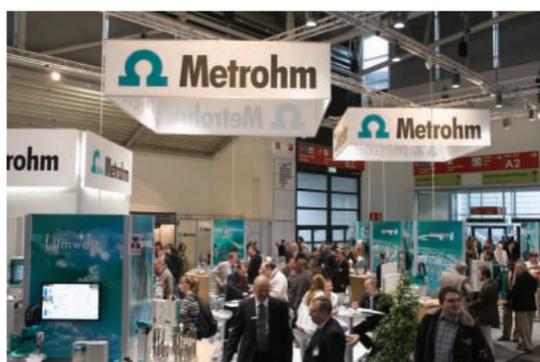
When it comes to the business climate in 2009, manufacturers of analysis technology, laboratory technology and biotechnology appear to have regained their confidence. That is also reflected by the status of registrations for analytica 2010, the industry's leading international trade fair. More than 660 exhibitors have already submitted binding applications to participate in the fair, which corresponds to the number of registrations received at this same point before the 2008 fair. The share of international companies has seen continuous growth. More than one-third of all exhibitors are from countries other than Germany. The "analytica Conference" and an extensive program of related events will promote additional dialog and the transfer of know-how within the industry. Among other topics, discussions and presentations will focus on industrial biotechnology and personalised medicine.

**analytica 2010**, the 22<sup>nd</sup> International Trade Fair for Laboratory Technology, Analysis and Biotechnology, promises to be the most international analytica to date. As of late October 2009, more than 660 companies had registered for the fair, which is being held in Munich from March 23 – 26, 2010.



The number of exhibiting companies is steadily approaching the same level that it was at last year's fair. The number of international manufacturers is even higher than it was at this point in 2007, with a more than 13-percent increase in main exhibitors. So far, the share of registered exhibitors from countries other than Germany is just less than 33 percent.

For Klaus Dittrich, Managing Director at Messe München International (MMI), analytica's demand



corresponds to the cautiously confident mood in the industry: "These encouraging registration statistics for analytica 2010 and the stable number of exhibitors as well as an increase in international interest demonstrate the market's growth expectations. Both indicators – and dramatic declines in the number of exhibitors at other industry events – prove yet again that analytica is recognized as the leading international trade fair and business platform."

In September 2009, the trade association Spectaris published the results of its survey of some 330 German manufacturers of analysis technology, biotechnology and laboratory technology. According to the survey, the industry's annual sales are expected to increase by 0.5 percent to 6.25 billion Euros. Above all, positive momentum is expected to come from international business, which is supposed to increase by 2.5 percent.

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## New Products Unveiled by Perkin Elmer at Analytica 2010

PerkinElmer (USA) is introducing an extensive portfolio of products for chromatography and spectroscopy at Analytica 2010 - Hall A2, stand 401. Highlights will include the new Flexar™ HPLC/UHPLC platform and Chromera® Chromatography Data System (CDS) and the new Spectrum™ 10 spectroscopy software platform, as well as PerkinElmer's exclusive Differential Scanning Calorimetry Raman (DSC-Raman) spectroscopy hyphenated system.

Flexar liquid chromatography provides a broad line of LC solutions for numerous applications and can be used to facilitate method transfer from, for example, pharmaceutical research to production. Consuming up to 90% less solvents and incorporating extended detection options, Flexar FX-15 UHPLC can help significantly improve instrument uptime and streamline analytical laboratory productivity. Chromera CDS offers powerful functionality specifically designed for UHPLC testing.

Also on show will be PerkinElmer's exclusive DSC-Raman spectroscopy hyphenated system for pharmaceutical and polymer analyses. This system effectively combines the strengths of the DSC 8500 for thermal analysis with the RamanStation™ 400 spectrometer to enable greater insight into polymer crystallisations, drug-carrier interactions, curing and polymorphic changes. This exciting hyphenated technique provides researchers the capability to observe material changes as they occur, rather than rely upon evolved gas measurement as with other techniques.

The new Spectrum™ 10 spectroscopy software platform for PerkinElmer FT-IR spectrometers is intended to enhance efficient operation, with wide-ranging capability for industrial and academic FT-IR laboratories. The software supports all Spectrum One, Spectrum 65, 100, 100N and Spectrum 400 non-ES FT-IR systems, including Optica and FAME Analysers.



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